DELL Technologies

AI PCs for Every Use Case

Introducing Modern Workplace solutions for Dell AI Factory

Dell AI PCs, Copilot+ PCs, AI Workstations and Accelerators deliver advanced workloads on the right engine, making AI secure, accessible and cost effective.





Microsoft

A new generation of AI-empowered workers

Tomorrow's trailblazers: AI end-users and builders who drive innovation and transform work with cutting-edge AI PCs and workstations

AI end-users

AI builders

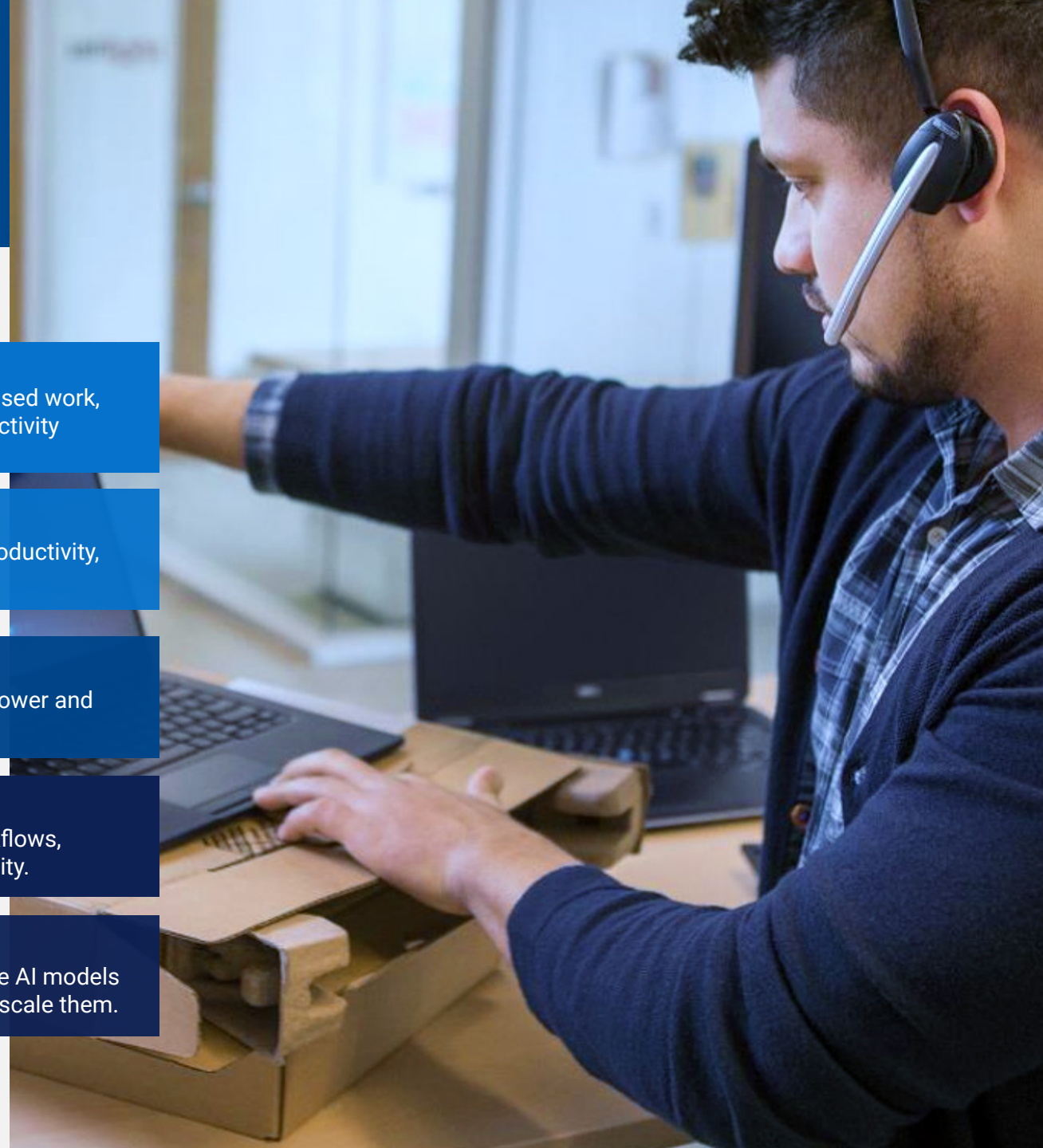
Task workers
Frontline operations staff who perform task-focused work, follow defined workflows, and rely on core productivity applications.

Knowledge workers
Everyday business workers use AI to enhance productivity, creativity, and collaboration.

Power users
Tech-savvy individuals leverage computational power and AI-driven features to complete complex tasks.

Creators & designers
Multimedia creators harness AI to optimize workflows, produce high-quality content, and amplify creativity.

AI developers
Technical professionals who design and fine-tune AI models and applications to run AI workloads locally and scale them.



Match your users to Dell AI Factory client solutions

How Dell-AI-enabled solutions map to workers across your organization

Task workers

Entry to mid-level knowledge workers

Select Dell Pro PCs
Dell Pro Essentials

Fundamental AI PCs for everyday users

- Enable versatility for everyday business applications
- Enhance productivity, collaboration, and creativity

Knowledge workers and power users

Next-Gen AI PCs and High Performing AI PCs:
For mid to high-end business workers

Select Dell Pro PCs
Dell Pro Precision 5 Series Laptops
XPS

Premium-level AI PCs for elite knowledge workers

- Maximize output with Copilot+ PCs
- Spearhead growth for your business strategy
- Use advanced business application features
- Run high-performance AI applications simultaneously

Creators & designers

Entry to mid/high-end designers and creators

Dell Pro Precision 5 Series Laptops
Dell Pro Precision 7 Series Laptops

Dell Pro Precision 5 Series Laptops, Dell Pro Precision 7 Series Laptops, and Dell Pro Max 16/18 Plus

Precision 5860, 7875, 7960 Towers, 7960 Rack, Dell Pro Max 16/18 Plus

Mid-level workstations for creators and designers

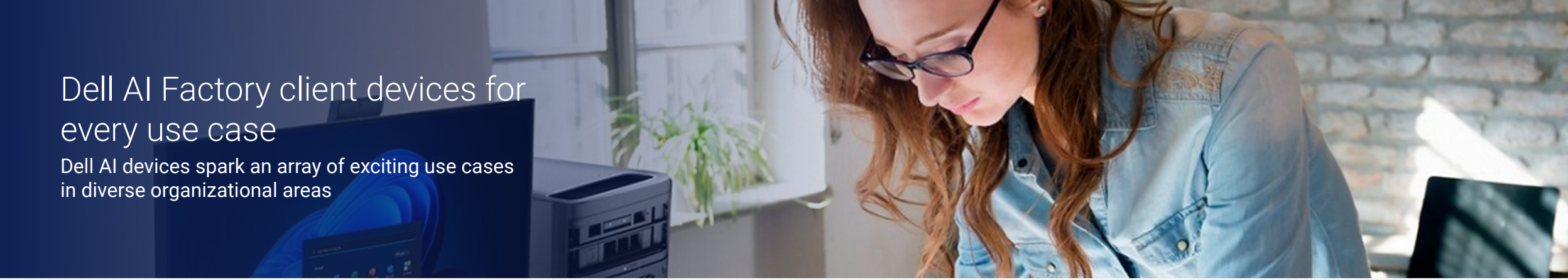
- Enabler high-end compute and graphics
- Accelerate creative and design workflows

AI developers

High-end AI application developers and operators

Top-end workstations for developers and data scientists

- Develop and deploy AI models and handle large AI workloads
- Execute resource-intensive applications like VR and AR



Dell AI Factory client devices for every use case

Dell AI devices spark an array of exciting use cases in diverse organizational areas

Productivity & collaboration	Creativity	AI development	AI deployment
• Enhanced collaboration and security, digital assistants, and code generation • Accessible productivity and collaboration applications like Cephable and Omnibridge	• Efficient photo editing with Adobe Lightroom and video editing with DaVinci Resolve • Speedy and secure content creation such as custom image generation with Invoke*	• Computer vision, digital twins, predictive analytics, and automation • Developing digital assistants and advanced content/code generation models	• Training and processing algorithms and optimizing performance/accuracy • Creating LLMs, fine-tuning models, and boosting contextual relevance in results

AI workstations →

AI PCs →

AI accelerators →

*Available on AI workstations ONLY

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Microsoft