



SOLUTION BRIEF

Enhance Your Product's Value With Embedded AI-Powered Analytics

Improve customer engagement, identify new revenue streams, and drive business growth with Qlik AutoML® and Qlik Answers™.

As customer expectations rise and competition intensifies, the demand for intelligent, AI-powered SaaS applications is growing rapidly. In response, many independent software vendors (ISVs) are turning to cloud computing and embedding AI and machine learning (ML) capabilities to stay ahead of the competition. To help you differentiate your solutions and meet evolving market demand, Qlik Cloud Analytics™ platform enables you to seamlessly integrate AI and ML into your software and applications. AI/ML integration empowers you to innovate faster and scale efficiently without high upfront costs.

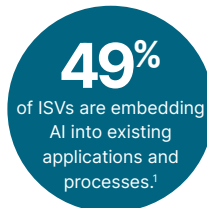
With Qlik AutoML, your customers can leverage powerful predictions and explore what-if scenarios to drive real-time decision making. Meanwhile, Qlik Answers provides secure, explainable insights powered by generative AI (GenAI) and retrieval-augmented generation (RAG), enabling your customers to access personalized, relevant answers to questions generated from a variety of unstructured data sources. Together, these tools help you boost customer satisfaction, unlock new revenue streams, and stand out in a competitive market.

Deliver modern, data-driven experiences

Today, ISVs are expected to offer more than just dashboards embedded into their solutions. They must provide real-time predictive analytics insights and automated actions for faster and more informed decisions.

Embedding Qlik: Low-code/no-code, API-first integration

Qlik Cloud Analytics API-first platform allows for seamless embedding of AI/ML capabilities into your solutions and applications. With low-code and no-code integration, you can build innovative solutions faster and speed up time to market.



Qlik AutoML: Predict, explain, act

Qlik AutoML, a no-code, automated machine learning solution, enables you to create powerful predictive applications with just a few clicks. Qlik AutoML integrates fully into the Qlik ecosystem, embedding seamlessly into your existing solutions and workflows. This allows you to rapidly:

- Create and deploy apps using no-code and low-code tools
- Keep predictions current with real-time data
- Gain insight into prediction drivers with advanced explainability features, fostering visibility and trust in your AutoML models
- Empower your customers to explore potential outcomes using what-if scenarios and automation to help them make faster, more informed decisions

Qlik Answers: Powerful knowledge assistant

Qlik Answers is a powerful, all-new knowledge assistant powered by GenAI and RAG, delivering personalized, relevant answers from various unstructured data sources. This plug-and-play solution is fully integrated into the Qlik ecosystem and seamlessly embedded into your applications and workflows. With Qlik Answers, you can:

- Deliver direct answers to users instead of just search results, providing responses from carefully curated content
- Obtain reliable and consistent responses with full explainability and transparency, enabling users to understand and trust the source of the answers
- Utilize a self-service-oriented solution that is fast to implement and easy to use, reducing cost, risk, and complexity, all within a governed, independent platform
- Improve the efficiency of customer and support services in technical support case resolution, product maintenance, and troubleshooting
- Empower your sales team with faster and more informed insights into competitive intelligence and product differentiation

Faster time to market and new revenue streams

By leveraging Qlik's cloud platform and embedded AI-powered analytics, ISVs can reduce development time by up to 70%, bringing innovative solutions to market faster.²

Additionally, Qlik enables you to deliver premium AI-driven features such as predictive analytics and automated decision making. Businesses are willing to pay a 6–10% premium for AI-powered applications, providing ISVs with new revenue opportunities.¹

Valuable customer experiences

Embedding Qlik allows you to deliver personalized user experiences through AI-driven insights. End users benefit from:

- Real-time alerts and automated workflows
- Faster, more informed decision making based on actionable insights
- Tailored experiences that meet their specific needs and improve overall satisfaction

Security and scalability

Qlik emphasizes multi-tenant security and scalability, allowing you to serve different customer groups while maintaining data isolation securely. As more businesses demand personalized data solutions, Qlik's platform enables ISVs to scale efficiently and securely.

- Secure, isolated environments supported by multi-tenant architecture
- Complies with data protection regulations, ensuring data privacy for all users
- Easily scales to accommodate growing customer bases

Expand Your Offerings With Embedded AI and ML Capabilities

ISVs across all industries are turning to Qlik to modernize their offerings and provide additional value to their customers by embedding AI and ML capabilities into their solutions.

Direct use case

Predictive maintenance

Inventory stockouts

Manufacturing fault detection

Readmission analysis

Product opportunity

Intelligent alerting service

Smart inventory service

Product line optimization solution

Patient population management service

About Qlik

Qlik transforms complex data landscapes into actionable insights. Our portfolio, leveraging pervasive data quality and advanced AI/ML capabilities, offers integration, governance, and real-time analytics solutions.

Visit our website to start embedding AI-powered insights into your software today.

888.828.9768 | qlik.com



¹ ISG, Powering Business Success with AI, 2024

² Qlik, Insurity Uses Qlik to Embed Visualizations at the Point of Decision for US Insurers